

AMENDMENTS TO THE SPECIFICATION

Please add the following paragraph after the first full paragraph on page 3:

Figure 6 is a cross sectional view of the holder displayed by the display backing cards of Figures 1-5.

Please amend the first full paragraph on page 5, as follows:

The backing card 10 may be made of any suitable material, such as paper, cardboard, or plastic. In a preferred embodiment, the object portion 12 is die-cut as shown at 14 from the piece of material forming the backing card. Die-cutting the material typically provides only an outline of the object to be held, so the depiction of the object by the object portion may be further embellished with graphic images such as pictures or drawings 16 on the material forming the object portion 12, the balance of the backing card, or both. A holder 18 is illustrated in phantom in Figures 1-5.

Please add the following paragraphs after the first full paragraph on page 4:

Figure 6 shows a holder 18 as described in US Patent No. 5,554,396, which comprises a base 20 that can be mounted on a surface or object, a pair of jaws 22, 24, and a means 26, 28 of resiliently biasing and guiding the jaws to releasably hold an object. As can easily be seen, the two springs 26, 28 press both jaws 22, 24 together when in a rest position. When an object is held between the clamp jaws the clamp jaws are pushed apart against

the tension of both springs and the object is held firmly by the tension force of both springs.

As shown in Figures 1-5, the object portion includes a strip **30** which is attached to the backing card at an end or ends **32** thereof. In Figure 1, third representation, a portion **34** of the strip depicts a handle of the object (in this case a razor).